

Privacy Statement

WATERDRINKER AALSMEER

Dear Visitor,

Waterdrinker strives to create a happy and healthy living environment with flowers and plants. We want to convey our enthusiasm for flowers and plants to the heart of the consumer. This is in line with our strategy to continuously go beyond customer expectations. Both with our products and in the field of services and business operations. Experience plays a major role in this, by placing cookies we want to make your online experience an optimal one.

We attach great importance to the careful and secure handling of your personal data, which is why we follow with the General Data Protection Regulation (GDPR).

WHICH MEANS THAT WE;

- *Clearly define our purposes and principles* through this privacy statement before we process your personal data;
- *Store as little personal data as possible* and only the data needed for our purposes;
- *Explicitly request permission* to process your personal data, should consent be required;
- *Take necessary security measures* to protect your personal information. We also impose these obligations on parties who process personal data for us;
- *Respect your rights*, such as the right to access, correct or delete your personal data processed by us.

WHAT DO WE USE YOUR PERSONAL DATA FOR?

In a number of cases, we ask you to provide your personal data. This includes personal data such as; name and address, billing address, e-mail address, payment preferences and IBAN number, if necessary, personal data that you fill in as the content of a message, registration number Chamber of Commerce. These personal details are necessary, amongst other things;

- Handling an order (webshop) or your physical purchases in the GTC. We may pass on your personal data to our delivery service (transporters).
- Contact and/or registration form on our website.
- Registration form GTC (physical purchases), purchases can only be made with a customer card, for this you need to register once.
- Executing an agreement.
- Your application via "Work at"; under the heading "Work at" on our website, we offer you the opportunity to apply. For this, we ask you to provide the necessary information such as your CV, cover letter and references. If you do not join Waterdrinker Aalsmeer after the completion of application process, we will retain your details for no longer than 6 weeks after the end of the application process. If you give your permission to keep your data longer time, we will keep your data for a maximum of one year after the end of the application process.
- Newsletter; we may use your e-mail address to send you a newsletter, which will contain messages about the latest trends, promotions or other news. We will only send you a newsletter with your permission. You can unsubscribe from the newsletter at any time, each newsletter contains an unsubscribe link. We will then keep your e-mail address on a block list so that you cannot be accidentally added again afterwards. This is a standard feature of our mail service provider Mailchimp.

REASONS FOR THE DATA PROCESSING

The collection and processing of your personal data is always based on one of the principles known to the GDPR:

- Necessary for the execution of our services;
- You have given permission to process your personal data;
- We have a legitimate interest (camera surveillance) to ensure your safety;
- There is a legal obligation to process your data, which we must comply with.

LEGITIMATE INTEREST

In and around our premises we use camera surveillance, we do this to ensure your safety and safety of our employees, a piece of prevention for our products. We keep these camera images for a maximum period of 6 weeks and after this period they are removed immediately.

Photographs can be taken, in and around our Green Trade Center, especially during events. These photos can be shared on our social media channels. The main purpose of these photos is to show the latest trends with our products on our social media channels. You can always contact our photographer if you do not wish to be photographed, we will of course respect this.

WHEN CAN WE SHARE YOUR PERSONAL INFORMATION WITH THIRD PARTIES?

We handle your data confidentially. The personal information we collect, may in some cases be provided to third parties. We do this, if we are required to do so on the basis of the law or if necessary for the execution of the agreement.

Parties that process personal data on our behalf are mainly IT suppliers and service providers, delivery services (transporters). We have concluded processing agreements with these parties stipulating that these parties will only process your data in accordance with our instructions. These parties also work in accordance with the AVG guidelines.

SECURITY

We take appropriate security measures to limit misuse and unauthorised access to your personal information. For example, we ensure that only the necessary persons have access to your data, that access to your personal data is protected and that our security measures are regularly checked. Our security measures include the following:

- Logical access control on our laptops and systems, using passwords;
- Physical access security measures, including tags for opening certain doors and camera surveillance at our offices, car park and our Green Trade Center;
- Encryption of digital files;
- Organisational measures for access security;
- Security of network connections via Transport Layer Security (TLS) technology;
- SSL certificates for secure transmission of your data and communication.

USE OF COOKIES

We use cookies on our website. For more information about cookies and how we deal with them within Waterdrinker Aalsmeer, please refer to our cookie statement.

RETENTION PERIODS

We do not retain your data longer than necessary, but we do comply with the legal obligation to retain it. In a number of cases, this means that we keep personal data for at least 7 years.

DATA PROTECTION OFFICER

We have appointed a Data Protection Officer. This person is responsible for privacy within our organisation

Our Data Protection Officer, Mrs P. van der Willige, can be contacted by e-mail:

p.vanderwillige@waterdrinker.nl

or by sending a letter to:

Waterdrinker Aalsmeer
T.a.v. mevrouw P. van der Willige FG
Postbus 1167
1430 BD Aalsmeer

QUESTIONS ABOUT YOUR PERSONAL DATA, YOUR RIGHTS

If you have provided us with your personal data, you can send us a request to view, change, move or delete these data. You have the following rights:

- To receive an explanation of which personal data we have and what we do with it;
- To have access to the exact personal data we have;
- Correcting errors;
- Remove outdated personal information;
- Withdrawal of permission;
- Restrict a particular processing;
- Objection to a particular use.

You can submit a request to exercise your rights to our Data Protection Officer. How to contact us can be found under the heading "Data Protection Officer". To ensure that we only provide your personal data to you, we may ask you to identify yourself before you can exercise your rights.

In principle, we will respond to your request within 30 days. However, this period may be extended for reasons relating to the specific rights of data subjects or the complexity of the request. If we extend this period, we will inform you soon.

DUTCH DATA PROTECTION AUTHORITY (DUTCH DPA)

Of course, we are also happy to help you if you have any complaints, but if you feel that we are not helping you in the right way, you have the right to file a complaint with the supervisory authority. This is called the Dutch Data Protection Authority.

WIJZIGINGEN IN DEZE PRIVACYVERKLARING

If there are changes in our organisation or legal regulations, we will change this in our Privacy Statement.